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Business Security and Privacy Risk of RFID

Are you ready for the Internet of Things? RFID-RNET Resource Network Workshop May 10, 2010, Oslo



Dr. Lothar Fritsch



Lothar Fritsch

- Research Scientist in IT Security & Privacy in Norsk Regnesentral's ICT research department
- Master degree in Computer Science, specialist on information security & privacy
- Product manager for a German e-business-security firm
- PhD studies at Frankfurt's Goethe University's Information Systems department in m-commerce security, privacy and business models
- Participant in EU privacy technology research, e.g.
 SEMPER, PRIME, FIDIS projects



fax:

(+47) 22 69 76 60

NO-0314 Oslo, Norway

www.nr.no · nr@nr.no

Web: http://www.nr.no/ ~lothar



Agenda

- 1. The popular view on RFID security and privacy
 - Privacy issues
 - Business risks
- 2. RFID applications are larger than tags & readers
 - Analysis of information in the whole system
- 3. Case studies: Business risks with RFID
 - Boycott phone
 - Retail espionage
 - Fisheries information chain
 - The RFID future through the looking glass
- 4. Approaches and solutions for secure RFID applications
 - Risk analysis & evaluation
 - Identifier management schemes
 - Access control & information flow design
 - Checklist for RFID risks



Popu Hackers Clone Elvis Presley's Passport

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Thursday, October 02, 2008

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FOX NEWS

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A screen grab of the Elvis passport hack video.

A group of Dutch hackers has shown the vulnerability of the new "ePassports" by making, and then using, one for Elvis Presley.

E-Mail

Print

ress.

Even worse, they tell you exactly hov to do it.

The U.S., Canada, the European Union and other developed countries have been introducing electronically reinforced passports in which a radio-frequency ID (RFID) chip is implanted in the passport's cover.

The chip, meant to be read by a scanner at border controls, duplicates much of the information printed in the passport: photo, name, address, place of birth and often a fingerprint.

Ε







Spychips: How Major Corporations and Government Plan to Track Your Every Purchase and Watch Your Every Move by Katherine Albrecht and Liz McIntyre

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PATENTS

New! Includes IBM's patent application, "Identification and Tracking of Persons Using RFID-Tagged Items"



Our RFID protest in NYC was a huge success! You can check out our original press release, see a local news story, read about the outcome on digg, or go directly to the report (with video) at homeland stupidity

SPYCHI

((.))

How major corporations and government plan to track your every move with RFID

KATHERINE ALBRECHT LIZ MCINTYRE

FOREWORD BY BRUCE STERLING, WIRED.COM





EPCglobal Guidelines on EPC for Consumer Products



1. Consumer Notice

Consumers will be given clear notice of the presence of EPC on products or their packaging and will be informed of the use of EPC technology. This notice will be given through the use of an EPC logo or identifier on the products or packaging.

2. Consumer Choice

Consumers will be informed of the choices that are available to discard or remove or in the future disable EPC tags from the products they acquire. It is anticipated that for most products, the EPC tags would be part of disposable packaging or would be otherwise discardable. EPCglobal, among other supporters of the technology, is committed to finding additional efficient, cost effective and reliable alternatives to further enable customer choice.

3. Consumer Education

Consumers will have the opportunity easily to obtain accurate information about EPC and its applications, as well as information about advances in the technology. Companies using EPC tags at the consumer level will cooperate in appropriate ways to familiarise consumers with the EPC logo and to help consumers understand the technology and its benefits. EPCglobal would also act as a forum for both companies and consumers to learn of and address any uses of EPC technology in a manner inconsistent with these Guidelines.

4. Record Use, Retention and Security

The Electronic Product Code does not contain, collect or store any personally identifiable information. As with conventional barcode technology, data which is associated with EPC will be collected, used, maintained, stored and protected by the EPCglobal member companies in compliance with applicable laws. Companies will publish, in compliance with all applicable laws, information on their policies regarding the retention, use and protection of any personally identifiable information associated with EPC use.

Revised September 2005, Source: http://www.epcglobalinc.org/public/ppsc_guide



Ontario's RFID privacy guide lines



- Focus on RFID information systems, not technologies: The problem does not lie with RFID technologies themselves, but rather, the way in which they are deployed that can have privacy implications. The *Guidelines* should be applied to RFID information systems as a whole, rather than to any single technology component or function;
- Build in privacy and security from the outset at the design stage: Just as privacy concerns must be identified in a broad and systemic manner, so, too, must the technological *solutions* be addressed systemically. A thorough privacy impact assessment is critical. Users of RFID technologies and information systems should address the privacy and security issues early in the design stages, with a particular emphasis on data minimization. This means that wherever possible, efforts should be made to minimize the identifiability, observability and linkability of RFID data; and
- Maximize individual participation and consent: Use of RFID information systems should be as open and transparent as possible, and afford individuals with as much opportunity as possible to participate and make informed decisions.

Ontario's privacy commissioner, Ann Cavoukian, 2006-2008 http://www.ipc.on.ca/images/Resources/up-2006_06_19rfid.pdf http://www.ipc.on.ca/images/Resources/up-1rfid_HealthCare.pdf



EU draft recommendations



- 1. **RFID operators shall conduct privacy risk assessment!**
- 2. Risk assessments should honor stakes, and cover all stakeholders!
- 3. Take appropriate technical and organizational measures to mitigate the privacy risks!
- 4. Assign a responsible person for audit and adaption of the above!
- 5. Privacy & security risk management shall be aligned.
- 6. The privacy risk assessment summary must be published latest upon deployment of the RFID application.



Norwegian Regulation



- General rules in "personopplysningsloven" apply to RFID applications. No specific regulation has been implemented.
- BUT: Datatilsynet has already commented several RFIDbased projects and formulated stringent requirements, e.g. in the case of passports:
 - Politidirektoratet shall assess privacy risks of biometric passport handling with repsect to §13 personopplysningsloven (POL) og §2-4 personopplysningsforskriften.
 - Politidirektoratet shall provide all necessary information to applicants and holders of biometric passports acc. to §19 POL.
 - Politidirektoratet must design and implement an internal privacy controlling system according to §14 POL. The system <u>must not be outsourced</u>.

http://www.datatilsynet.no/upload/Dokumenter/saker/2006/passflvarsel.pdf

Privacy Protection matters.



Norsk Regnesentral



Fritsch, Lothar; Abie, Habtamu: A Road Map to Privacy Management, Oslo, Norway, 2007



Return-on-Investment depends on security & privacy

- ROI of RFID infrastructure investments can be at risk
- Surprises (e.g. unplanned for data protection or privacy requirements)
- Malicious players take advantage (espionage, sabotage, hacking, exposure)

Security and privacy analysis provides to sustainability of investments & to the business propects!



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RFID applications: Beyond privacy, tags & readers

- Much research has been puyblished on RFID tag security, reader protocols, and access control to the tag's data fields.
- However, the privacy and business intelligence risks are created by a link between tags and a particular context:
 - a person
 - a product
 - a vendor
- ► Thus, both the middleware and the application context are critical inputs to risk analysis.
- Unfortunately, most technical descriptions describe tag & reader products detached from the application context.



Scenario assumption: RFID applications





Ambient Devices, Readers & Communication











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Case 1: The Boy ASA!

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lllegal fish! \oycc



Web community

3G data connection

Boycott all farmed salmon!

NEC

Get 2 for the price of 1 at FJORDFISK!



Supermarket cart



Case 2: Retail espionage

- What if a new market player could obtain intelligence about delivery, and carry-out of tagged items from competition?
- Targeted special offers & location-optimized sortiment.
- AC Nielsen creates vast profits with such information.



Delivery intelligence

Customer bags leaving





Case 3: Fisheries information

FLATFISK ASA loses contracts with markets Rotten fish from FLATFISK ASA



Manv (e) 5 weeks later: FLATFISK ASA out of business due to credit problems

erent stakeholders involved – tion stored?

see which part of the inf

held liable for damages held liable for damages

3 weeks later: Mattilsynet confirms warehouse problem



Case 4: RFID future uses – the two-edged sword

Imagine a world where...

- A vendor's trash (packages, products) will be tracked around the globe, even 20 years after production, until it turns up on a polluted site in Africa – and on some NGO's agenda;
- The city trash removal facilities read RFIDs on package waste to bill the producers for the trash processed;
- Corporate tax & toll is adjusted based on scanners at borders, ware houses and waste dumps.
- Does the "kill" function kill TID?



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Risk Analysis & Evaluation

- Risk assessment is an integral part of security management, e.g. in ISO 27000 or ISO 17799.
- Risk assessment analyses and evaluates risks to information security, and suggests control measures to contain the risks.
- Risk assessment has to be done regularly, e.g. as audits, within the risk management methodology.



Identifier Management

- ► Tag identifiers can tell many stories.
- The most simple approach is a tag serial number indexed in a data base. BUT: Who owns the data base, and how will it be protected from unauthorized use?
- Tag data standards move some of the data to a tag. But now, the tag is out of the security perimeter of the vendor.
- The use of anonymizing schemes, cryptographic methods, randomized numbering schemes and zeroknowledge-protocols for identifier management should be considered.
- Identifiers should be analyzed for information leakage and possible risks.



Access Control & Information Flow

- Multi-level and role-based access control models are used in server & mainframe computing for more than three decades.
- Security models implemented on a "need to know" basis.
- But today's RFID approaches aim for maximum transparency, efficient data access, and global standardization.
- Information flow analysis and access control models are essential to protect business secrets.



Privacy & Security Checklist

- Are you aware of all contextual information that can be correlated to your tags?
 - delivery frequency & destinations
 - return quotas & retail rates
 - predictable identifiers (e.g. serial number sequences)
- ► Countermeasures:
 - Identifier management
 - Encryption from tag to application level
 - Use tags without individual numbers



Checklist

Do your tags contain interpretable information?

- product keys
- receivers or customer information
- indications of object value
- origin information
- Countermeasures:
 - Identifier management
 - Encryption & Access control
 - Tag self-destruct / deactivation or self-sealing



Checklist

Are your tags person-relateable?

- Equipment check-out
- e-tickets
- consumer items
- ID cards, door cards, passports, bank cards
- Countermeasures
 - De-activation (including chip serial number!)
 - Identity management
 - Privacy risk assessment & audits
 - Privacy-enhancing technology (PET)



Checklist

- Are your tags securely bound to the tagged objects?
 - Tag-switching destroys food tracing ROI (e.g. rotten meat with "good" tag
 - Fraudulent customers switch product tags to shop cheaper
- Countermeasures
 - Redundant information on tag & object
 - "Biometrics" derived from the object stored on tag
 - Fingerprinting techniques based on secrets



Questions & discussion

