

PETweb – Privacy Enhancing Technology

for large scale web based services

VERDIKT Program Conference

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Overview

- Background
- Protective measures
- Privacy Principals
- ► Architecture
- Privacy Ontology
- Privacy Threat Impact Analysis
- Summary



Background

- ► Cost of storage approaches zero can save everything
- ► Find out what end-users actually do to handle their privacy
- ► Find out what systems do
 - Portal owners, System integrators, Technology providers

Goals

- Develop tools to analyse the impact of privacy violations
- Identify efficient PETs in large scale web solutions
- Use a Case Study: MinSide/MyPage – the G2C portal
- ► Main partners: NR, HiG, Software Innovation, Sun, norge.no



Summary of protective measures (1)

Findings from MSc Thesis (Høgskolen i Gjøvik) [F. Andreassen]

- There is a strong correlation between actual use and awareness
- Almost everyone knows about Viruses and the need to protect against it
- ► ca 70 % use Firewalls and pop-up blockers
- ► ca 50% use anti spyware SW on average

Why is this a problem?

In the second quarter of 2006, close to x% of checked U.S. home computers contained forms of spyware.



Who uses Anti Virus (AV) SW



In total: 92.1% uses AS SW -> OK !



Who uses Firewalls (FW)

Average use of firewall by awareness







Who uses Pop-Up Blockers

Average use of popup-blocker by awareness







Who uses Anti Spyware (AS) SW



In total: 52 % uses AS SW and 23% don't know !



Summary of protective measures (2)

Trends of use



In the second quarter of 2006, close to 90% of checked U.S. home computers contained forms of spyware.

Best guess

 \Rightarrow many get spyware without knowing about the threat

 \Rightarrow even more get it with Anti Spyware installed

When citizens use PCs to access SENSITIVE private information this is an issue



Privacy Principals – basis

- 1. Principles concerning the fundamental design of products and applications:
 - Data minimization (maximum anonymity and early erasure of data)
 - Transparency of processing
 - Security
- 2. Principles concerning the lawfulness of processing:
 - Legality (e.g. consent)
 - Special categories of personal data
 - Finality and purpose limitation
 - Data quality
- 3. Rights of the data subject:
 - Information requirements
 - Access, correction, erasure, blocking
 - Objection to processing
- 4. Data traffic with third countries



Privacy Principals – basis

- 5. Notification requirements
- 6. Processing by a processor responsibility and control
- 7. Other specific requirements resulting from the
 - ► Directive on Privacy and Electronic Communications 2002/58/EC/,
 - Data Retention Directive 2006/24/EC and
 - ► the Norwegian legislation.

The grouping of privacy facilitation principles of data processing have been used by the ICPP – the Data Protection Authority of Schleswig-Holstein, Germany for the purposes of conducting privacy audits, and in particular by the catalogue of requirements of the ICPP "Privacy Seal for IT Products"



The PETweb Architecture









Privacy Threat Impact Analysis

- ► Privacy ≠ Security
- Model needs to capture
 - Capability, Intent and Opportunity
 - Assets, actors and threats
 - "Impact"
- ► Goals:
 - Find the weak spots -> efficient PETs
 - Understand how Data Subjects and Data Processors view the same threat differently
 - What assumptions can Service providers make on behalf of end users and their protective measures



Privacy Threat Impact Analysis tool

- For each ... calculate
- Asset
 - Threat Types (Locality, User, Developer ... Hacker)
 - Threat Agent
 Properties
 - Auto/Manual, Active/Passive
 - Intent, Capability, Opportunity
 - Threat 1, Impact
 - •
 - Threat n, Impact



Min Side (norge.no)

MinSide is an Aggregated Service Provider

- Uses "existing" authentication methods
- Min ID is Identity Provider (based on SAML), federation is Possible
- **Unconfirmed estimates**
- ▶ Federation is not anonymous when it can be ?
- Personal Information transferred (and stored) in the User PC is not protected by Min Side – and not by the average user ?

Some open issues

- Availability vs Privacy
 - What is the responsibility of the (Aggreg.) Service Provider knowing that end-user security is more or less inadequate
 - Should MinSide place Security requirements (SW !?) on the User PC
 - What about on-line security evaluations
- User volume vs Security
 - What are adequate Authentication Methods to access SENSITIVE private information



PETweb summary

Background

Awareness study => many users without adequate security

PETweb Framework consists of

- **System Architecture**
- Ontology
- Privacy Threat Model
- Privacy Impact Analysis tool

Validation of results with Min Side

- Validate the PETweb framework and tools
- Point out weak spots => identify efficient PETs
- Identify Open Issues often a trade-off between Data Owner and Data Processor interests